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## **Biography**

**Sabrina Deutsch Salamon** is an Associate Professor of Organizational Behaviour in the School of Administrative Studies (SAS) and in the School of Human Resource Management, both at York University. She earned her PhD in Organizational Behavior at the Sauder School of Business at the University of British Columbia, and her Master's Degree in Economics and Business Administration (Cum Laude) at the Hebrew University. Professor Deutsch Salamon's research interests include organizational trust, citizenship behaviors, deviant behaviors, and group dynamics. Her work has been published in various academic journals, including the Journal of Applied Psychology, the Journal of Organizational Behavior and the Journal of Business Ethics. Her research projects have been supported by grants from Canada's Social Sciences and Humanities Research Council, and she is the recipient of SAS Interdisciplinary Research Award. Professor Deutsch Salamon's research on trust has been profiled in several media outlets including in the magazine Der Spiegel, and interviews on her work were broadcast by CBC National Radio and various local radio stations. She teaches undergraduate courses in organizational behavior and a doctoral research seminar in human resource management, and has been repeatedly recognized for excellence in teaching. Professor Deutsch Salamon has considerable industry experience having worked several years as an economist in the Bank of Israel prior to pursuing her doctoral degree, as well as having worked with organizations in both the private and public sectors in Canada in recent years.

**Yuval Deutsch** is an Associate Professor at the Schulich School of Business at York University. He earned his PhD in Strategic Management and Entrepreneurship at the Sauder School of Business at the University of British Columbia. Professor Deutsch's research interests include inter and intra organizations signaling, corporate governance, corporate social responsibility, and stakeholder theory. His research is published in leading academic journals, including Management Science, Strategic Management Journal, MIT Sloan Management Review, Journal of Organizational Behavior, Journal of Management, and the Journal of Business Ethics. Professor Deutsch has published and has been quoted in the business press, including in The Globe and Mail, Toronto Star, and National Post. His research projects have been supported by grants from Canada's Social Sciences and Humanities Research Council, and he was twice the recipient of the Schulich Fellowship for Excellence in Research. He serves on the Board of reviewers of Organization Science and acts as an ad-hoc reviewer for several top-tier journals, including the Academy of Management Journal and Strategic Management Journal. Professor Deutsch has taught courses in corporate governance, strategic management, and entrepreneurship in North America, Europe, and the Middle East, and has been nominated for the Seymour Schulich award for teaching excellence various times. He has extensive industry experience as a manager, consultant, and accountant. He co-founded an accounting and consulting firm that specialized in the IPO market, and provided services to a range of firms, including the five big banks in Israel. He also founded the first open sea fish farm in Israel.