Biography

Tom Gordon-Hecker is a graduate student at the Psychology Department at Ben-Gurion University of the Negev. His interests include conflicts between equity and efficiency, responsibility attribution, and behavioral ethics. To test these questions he uses experimental techniques such as eye tracking, physiological measures and hypothetical scenarios.

Shaul Shalvi is an associate professor at the Psychology Department at Ben-Gurion University of the Negev and the director of BGU's Center for Decision Making and Economic Psychology (DMEP). He studies behavioral ethics focusing on how justifications processes shape people's self-serving lies. His work was published in leading journals such as JPSP, OBHDP, Psychological Science as well as PNAS and Science.

Yoella Bereby-Meyer is an associate professor at the Psychology Department at Ben-Gurion University of the Negev. She was the head of the Ben-Gurion University Human Subjects Ethics Committee. Currently she is a visiting scholar at Harvard Business School. She studies decision making in social contexts, focusing on topics such as cooperation, reciprocity, fairness, and honesty. Her research was published in leading journals, such as AER, OBHDP, JEP: General and Psychological Science.